



Client : Blue Clinic
Attn : Mr.Abdul Rahman
Mob : 99898919

Date : 21-07-2020

[Email - drtek9@gmail.com](mailto:drtek9@gmail.com)

Thank you for your inquiry, we are pleased to quote you the following:

Descriptions

Corporate Identity Guidelines

Scope Of Work:

Phase 1: Concept Design

After initial meeting, impress will develop 3 conceptual approaches of logo.

This process will take 10 days from date of meeting, following receipt of all relevant data

Phase 2: Client Review I

Client will review 'concept design' submission and submit written feedback and comments on the concepts, highlighting potentials and drawbacks, likes and dislikes in order to direct impress design development. A design will be developed with all approved criteria embedded.

Phase 3: Design Development

Following client review, impress will develop all the items mentioned below design taking into consideration Client's preferences in all concepts to converge them into one unique solutions. This process will take 5 days from the date of Client feed back.

Corporate Identity Guide Line, Stationary, Internal & External Sign, Staff Uniform

Phase 4: Client Review II

Client will review the revised designs for feedback for review and written feedback.

upon final review, minor changes will be made accordingly and the design will be finalized.

Phase 5: Finalizing Designs

Upon presenting the new design options and Client's review of them, impress will develop the final submissions as a digital print proof for client approval. This process will take 2 days from the date of Client feedback.

Impress Printing Co.

Head Office: Jaber Al-Mubarak Street, Misha'al Tower, 6th Floor, Dasman, Kuwait

Tel.: +965 90010102 Email: info@impresskw.com

www.impresskw.com

Phase 6: Project Completion

The full project delivery should not exceed the duration of 20 working days from date of getting the whole material

Phase 7 : Consultation & Advisory

Price: KD 500/-

Please Note the Following:

Quotation is valid for 15 days only. If order is delayed fresh quote will be submitted.

Payment will be made by (cash or cheque). Advance 100%.

Any change in design or materials or stopping ongoing production will be charged additionally.

Execution of work carried upon prior customer approval.

Duration time 15 working days from the advance payment

Customer may request copy of digital data only upon full balance payment.

We hope the above quotation meets with your kind approval and we look forward to receiving your valuable order.

Thanks & Regards

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