

DATE - 30/12/2020

**Mr.Ibrahem Alanjery**

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Thank you for your inquiry, we are pleased to quote you the following:

## **Concept Design for Packaging**

### **Scope Of Work:**

#### **Phase 1: Concept Design**

Impress will develop 2 conceptual approaches for design

#### **Phase 2: Client Review I**

Client will review 'concept design' submission and submit written feedback and comments on the concepts, highlighting potentials and drawbacks, likes and dislikes in order to direct impress design development. A design will be developed with all approved criteria embedded.

#### **Phase 3: Design Development**

Following client review, impress will develop the items mentioned below design taking into consideration client's preferences in all concepts to converge them into uniform package designs.

#### **No. of items :**

Box

#### **Phase 4: Client Review II**

Client will review the revised design for feedback & final review, minor changes will be made accordingly and the design will be finalized.

#### **Phase 5: Finalizing Designs**

Upon presenting the new design options and client's review of them, impress will develop the final submissions as a digital print proof for client approval.

### **Price**

**Price: KD 150/-**

### **Please Note the Following:**

Quotation is valid for 15 days only. If order is delayed fresh quote will be submitted.  
Execution of work carried upon prior customer approval.  
Customer may request copy of digital data only upon full balance payment.  
We hope the above quotation meets with your kind approval and we look forward to receiving your valuable order.

**Thanks & Regards,  
IMPRESS PRINTING CO.**